College of Agricultural, Consumer and Environmental Sciences

Undergraduate Programs

Department of Agricultural Economics & Agricultural Business (AEAB)

MSC 3169, PO Box 30003 Las Cruces, NM 88003 • agecon@nmsu.edu • www.aeab.nmsu.edu • 575.646.3215



Top Earning Salaries & Excellent Job Prospects!

Researchers have consistently identified most employment opportunities in food, agriculture, renewable natural resources, or the environment are in management and business.¹ Graduates with AEAB degrees are among the highest paid of those with an agricultural college degree.²

Majors

Bachelor of Science in Agriculture – Agricultural Economics and Agricultural Business

Students in this program take economics and business courses, including courses in applied economics and statistics, sales and marketing, accounting and finance, and production. Graduates with a degree in Agricultural Economics and Agricultural Business are prepared to start their businesses or become managers and leaders in companies or institutions that are part of the food and fiber supply chain, such as banks, seed companies, farms, food processors, and government agencies.

 Bachelor of Science in Agriculture – Natural Resource Economics and Policy Students in this program take a variety of applied economics, statistics, and science courses. With a Natural Resource Economics and Policy degree, you can lead efforts to protect the environment and improve society's use of natural resources. This degree opens doors to careers in government, nonprofits, and the private sector, where you can guide and lead the development of policies and strategies that balance economic needs with conservation efforts, contributing to a sustainable future.

Minors

- Undergraduate Minor Agricultural Business Management
- Undergraduate Minor Natural Resource Economics

BE BOLD. Shape the Future. **New Mexico State University**

¹ (Goecker, A.D., E. Smith, J.M. Fernandez, R. Ali, and R. Goetz. "Employment Opportunities for College Graduates in Food, Agriculture, Renewable Natural Resources and the Environment United States 2015-2020. <u>https://www.purdue.edu/usda/employment/</u>

² The-Economic-Value-of-College-Majors-Full-Report-web-FINAL.pdf (georgetown.edu)

Faculty

<u>Regular</u>

Ram Acharya (food safety, logistics management, production) Carlos Carpio-Ochoa (agri-food supply economics) Alwin Dsouza (production economics, risk management) Brian Hurd (water, land, and climate resources) Jay Lillywhite (agribusiness feasibility, consumer preferences) Frannie Miller (agricultural policy, livestock economics) Michael Patrick (Extension, community development) Madhav Regmi (agricultural finance) Chadelle "Chaddy" Robinson (agricultural business , marketing) Gregory Torell (economic development, environmental economics) John Townsend (commodity markets, risk management) Frank Ward (water and natural resource economics and policy) <u>Adjunct / Emeritus</u> Don Blayney (dairy economics, policy)

Van Bullock (real estate, rural appraisal) Jim Libbin (ag finance, farm management)



Opportunities

Opportunities within the Department

Student Clubs

The Department supports two student clubs: the Agricultural Economics Club and the National Agri-Marketing Association (NAMA) student club. Club members meet regularly and travel to national and international conferences where they compete in a variety of contests with students from other universities.

Internships

Students participate in internships that provide experience and insights into potential careers after graduation.

National / International Conferences

Many students have the opportunity to share their research via presentations made at national and international conferences.

More Information

Interested in pursuing an undergraduate degree in the Department of Agricultural Economics and Agricultural Business?

John Townsend

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Examples of Career Opportunities Available to AEAB Graduates

Agricultural Economics and Agricultural Business

- Entrepreneur
- · Agribusiness, credit, or finance manager
- Real estate appraiser
- Policy or market analyst
- Commodities broker/trader
- Market analyst
- Salesperson / manager
- Business development specialist
- Insurance agent/adjuster

Natural Resource Economics and Policy

- Environmental consultant
- Natural resources manager
- Energy or policy analyst
- · Corporate social responsibility manager
- Land use planner
- Sustainability consultant
- Environmental compliance officer
- Entrepreneur