

## EDUCATION

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- August 2021**     **PhD**  
Agricultural and Applied Economics, Texas Tech University, USA  
-     **Dissertation: "Essays on the Market for Sustainability"**
- May 2019**     **MSc**  
Agricultural and Applied Economics, Texas Tech University, USA  
-     **Paper: "The Determinants of Moroccan Households' Default in Bank Credit"**
- July 2017**     **PhD**  
Economics and Management Sciences, Mohammed V University of Souissi, Morocco  
-     **Dissertation: "The Credit-Risk Assessment: The Case of the Moroccan Middle Class"**
- June 2011**     **MSc**  
Market and Corporate Finance, Mohammed V University of Souissi, Morocco  
-     **Thesis: "Agro-industries' Credit risk Management in Crédit Agricole du Maroc Bank"**
- June 2009**     **BS**  
Money and Finance, Mohammed V University of Souissi, Morocco  
-     **Thesis: "Impact of the International Financial Crisis on the Moroccan Economy"**

## ACADEMIC WORK EXPERIENCE

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- From 08/08/2022 to Present*     **Extension Specialist/Tenure Track Assistant Professor**  
**Department of Extension Economics, New Mexico State University, Las Cruces, NM**  
-     *Strengthen the university's capacity to engage stakeholders on issues of agricultural production, marketing, and management;*  
-     *Engage with farm/ranch/community organizations and industries,*  
-     *Develop extension publications and presentations,*  
-     *Contribute to the college's academic efforts via mentoring of students, including serving as an advisor for master's level students;*  
-     *Provide service to the profession, university, college, and department;*  
-     *Foster collaborations and participate in activities and on research teams that support the work of the center of excellence in food and sustainable agriculture (CESFAS).*  
-     *Recruit students to new mexico state university as well as create and sustain a culture of belonging that embraces equity, inclusion, diversity in the workplace volunteer base and program audiences*
- 08/2021 to 07/31/2022*     **Post-Doctoral Research Associate**  
Southwest Florida Research and Education Center/IFAS, University of Florida, USA  
-     *Designing Survey Instruments*  
-     *Collecting, Cleaning and Analyzing Primary and Secondary Data*  
-     *Updating Production Budgets*  
-     *Conducting Economic Feasibility and Risk Analysis*  
-     *Using Statistical, Econometric Models to Provide Economic Insights*  
-     *Coauthoring Journal Publications*  
-     *Coauthoring Extension Publications and Educational Material*  
-     *Travelling to Meetings and Events*  
-     *Supporting Other Team Members (students, staff, and other researchers)*
- 2017- 2021*     **Graduate Teaching and Research Assistant**  
Department of Agricultural and Applied Economics, Texas Tech University, USA  
-     *Taught Agricultural Statistics -AAEC 2401- (Undergraduate Level)*  
-     *Prepared Class Materials*  
-     *Conducted Data, Economic and Econometric Analyses*  
-     *Designed Surveys and Experiments*  
-     *Reviewed Literature*
- 2018*     **Research Assistant**  
Neighbourhood Resilience Studies (NeRes), Texas Tech University, USA  
-     *Conducted Data and Econometric Analyses*

**SAWSSAN BOUFOUS**  
*Extension Economics Department*  
*New Mexico State University, Las Cruces, NM*  
*(806)928-7353*  
[sawssanb@nmsu.edu](mailto:sawssanb@nmsu.edu)

- 2011-2016**            **Research Assistant**  
Doctoral Center of Law and Economics Studies, Mohammed V University Souissi, Morocco
- *Conducted Data, & Econometric Analyses*
  - *Designed Surveys*
- 2014**                    **Visiting Researcher**  
Department of Agricultural and Applied Economics, Texas Tech University, USA
- *Conducted Econometric and Data Analyses*
  - *Designed Surveys and Collected Data*
- 2013-2014**            **Instructor**  
Department of Sciences, Mohammed V University of Agdal, Morocco
- *Taught Communications (Graduate Level)*
  - *Taught Methodology of the Academic Work (Undergraduate Level)*
  - *Prepared Class Materials*
- 2012-2014**            **Instructor**  
Vinci School of Computer Engineering, Morocco
- *Taught Taxation (Graduate Level)*
  - *Taught Principles of Economics (Undergraduate Level)*
  - *Prepared Class Materials*

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**OTHER WORK EXPERIENCE**

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- 2014-2017**            **Co-Owner and Co-Manager**  
EB. Pyramids Cie., Morocco
- *Operated Financial Analysis*
- 2010-2011**            - *Performed Money Transfer and Currency Exchange Operations*  
- *Performed Daily Accounting*
- Project Manager**  
Agence du Partenariat pour le Progrès- MCA USA/Morocco, Morocco
- *Developed Socio-Economic Project Plans*
  - *Conducted Market and Economic Analyses*
- 2011**                    **Credit Risk Analyst**  
Credit Agricole du Maroc Bank, Morocco
- *Evaluated Credit Risk for Agribusiness Companies*
- September 2010**    **Market Analyst**  
Ministry of Economy and Finance, Morocco
- *Conducted Market and Financial Analyses of the Collective Investment in Transferable Securities Market (UCITS)*
- July 2008**            **Cashier and Credit Assistant**  
Crédit Du Maroc Bank, Morocco
- *Performed Money Transfer Operations*
  - *Analyzed Consumer Credit Applications*

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**RESEARCH INTERESTS**

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Consumer Demand, Sustainability, Econometrics, Experimental Economics,  
Non-Market Valuation, Households' Financial Behavior,

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**SCHOLARSHIPS**

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| 2017-2021 | Departmental Assistantship  |
| 2016-2020 | CH Foundation Graduate Recruitment Fellowship   |
| 2017-2018 | Erin Wheeler Cook Scholarship   |
| 2016-2017 | Sujit K. Roy Memorial Scholarship   |
| 2012-2014 | Third Cycle Scholarship of the Ministry of Higher Education of the Kingdom of Morocco |

## PUBLICATIONS

- **Boufous, S.**; Wade, T.; **Overview of Carbon Markets and the Potential for Florida Pepper Producers**, Extension Paper, Conference Proceedings of the 135<sup>th</sup> Annual Meeting of Florida State Horticultural Society, June 6<sup>th</sup>, 2022, Sarasota, FL
- Young Gu Her, Tara Wade, **Sawssan Boufous**, Jehangir Bhadha, Shirley Baker, Maia Patterson Mcguire, Michael Andreu; **Florida's Agricultural Carbon Economy as Climate Action: The Potential Role of Farmers and Ranchers**, Extension Paper, UF/IFAS Extension, May , 2022,
- **Boufous, S.**; **Young American's Diet Problem: A Linear Programming Application**, Research Paper, *International Journal of Innovation and Applied Studies*, ISSN:2028-9324, Vol.34, No.4, November 2021, pp 703-710
- **Boufous, S.**; Hudson, D.; Carpio, C.; **US Consumers' Willingness to Pay for Ethically Produced Cotton Apparel**, Paper Presented at the Beltwide Cotton Conferences, January 2021
- **Boufous, S.**; Hudson, D.; Carpio, C.; and Malaga, J., **The Determinants of Moroccan Households' Default in Bank Credits**, Paper Presented at the Annual Meeting of the Southern Agricultural Economics Association, 2020, Louisville, KY
- **Boufous, S.**; **Effectuation: Elements of Entrepreneurial Expertise**, Book Review, *Journal of Entrepreneurship and Organization Management*, 2016, Vol 5, Issue 174, pp1-2
- **Boufous S.**; Khariss M. **"The Moroccan Middle Class from Yesterday to Today: Definition and Evolving."** *Business and Economics Journal* 06, no. 03 (2015)..
- **Boufous, S.**; and Khariss, M., **The Credit Bank: History and Typology**, *International Journal of Innovation and Applied Studies*, ISSN:2028-9324, IJIAS Journal, 2014, Volume 8, Issue 2, pp 728-735
- **Boufous, S.**; and Khariss, M., **The Moroccan Middle Class: Evolution and Presentation**, *International Journal of Innovation and Applied Studies*, 2014, ISSN: 2028-9324, IJIAS Journal, Volume 6, Issue 4, pp 801-815

## CONFERENCES & OTHER PRESENTATIONS

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- Wade, T; **Boufous, S.**, **Adoption of Novel Bacterial Diseases Management System: A Risk Analysis**, Paper presentation at the 25<sup>th</sup> Pepper Conference, Sep 28<sup>th</sup>, 2022, Tucson, AZ
  - **Boufous, S.**; Wade, T.; **Understanding Farmers' Multi-BMPs Adoption: An Analysis of Factors and Complementarity Relationship**, Poster Presentation at the 2022 Agricultural and Applied Economics Association Annual Meeting, July 31<sup>st</sup>-August 16<sup>th</sup>, 2022, Anaheim, CA
  - **Boufous, S.**; Wade, T.; **Overview of Carbon Markets and the Potential for Florida Pepper Producers**, Paper Presentation at the 135<sup>th</sup> Annual Meeting of Florida State Horticultural Society, June 6<sup>th</sup>, 2022, Sarasota, FL
  - **Boufous, S.**; **Perspectives on Extension from Post-doctoral Associates**, Zoom Guest Lecturer, Student Seminar, O'Neill School of Public and Environmental Affairs, Indiana University, March 9<sup>th</sup>, 2022
  - **Boufous, S.**; Wade, T.; **Florida Farmers' Multi-BMPs Adoption: A Survey Analysis**, Paper Presentation at the 8<sup>th</sup> Biennial UF Water Institute Symposium, February 23<sup>d</sup>, 2022, Gainesville, FL
  - **Boufous, S.**; Wade, T.; **Florida Farmers' Multi-BMPs Adoption: A Survey Analysis**, Paper Presentation at the Annual Meeting of the Southern Agricultural Economics Association, February 12-15, 2022, New Orleans, LA
  - **Boufous, S.**; Hudson, D.; Carpio, C.; **US Consumers' Willingness to Pay for Ethically Produced Cotton Apparel**, Paper Presentation at the Annual Meeting of the Southern Agricultural Economics Association, February 2021
  - **Boufous, S.**; Hudson, D.; Carpio, C.; **US Consumers' Willingness to Pay for Ethically Produced Cotton Apparel**, Paper Presentation at the Beltwide Cotton Conferences, January 2021
  - **Boufous, S.**; Hudson, D.; Carpio, C.; and Malaga, J., **Farmers' Willingness to Accept to Convert to Organic Farming: A Meta-Analysis**, Poster Presentation at the Annual Meeting of the Agricultural and Applied Economics Association, 2020, Kansas City, MO
  - **Boufous, S.**; Hudson, D.; Carpio, C.; and Malaga, J., **The Determinants of Moroccan Households' Default in Bank Credits**, Paper Presentation at the Annual Meeting of the Southern Agricultural Economics Association, 2020, Louisville, KY
  - **Boufous, S.**; **The Moroccan Middle Class from Yesterday to Today: Definition and Evolving**, Paper Presentation at the 2<sup>d</sup> Annual Research Symposium of the Black Graduate Student Association, Paper Presentation, Texas Tech University, 2014, Lubbock, TX
  - **Boufous, S.**; **The Challenges of the Scientific Research in Morocco**, Opening Presentation at the 1<sup>st</sup> Annual Research Symposium of the Association of Researchers in Law and Economics Souissi, 2013, Morocco
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## **RESEARCH IN PROGRESS & UNDER REVIEW**

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- **Boufous, S.; Miller, M.F.; Investigating Young New Mexican's Perceptions of Farming**, Paper 2022, *In progress*
- **Boufous, S., Carbon Market: Opportunities for New Mexico Producers**, Extension Paper, 2022, *In progress*
- **Boufous, S.; Hudson, D.; Carpio, C.; Consumers' Willingness to Pay for Production Attributes of Cotton Apparel**, Paper, 2022, *Under Journal Review*
- **Boufous, S.; Hudson, D.; Carpio, C.; Farmers' Willingness to Accept to Convert to Sustainable Farming: A Meta-Analysis**, Paper, 2022, *Under Journal Review*
- **Boufous, S.; Hudson, D.; Carpio, C., The Determinants of Moroccan Households' Default in Bank Credits**, Paper, 2022, *Under Journal Review*
- **Boufous, S.; Wade, T.; Florida Farmers' Multi-BMPs Adoption: A Survey Analysis**, Paper, *In progress*
- **Boufous, S.; Wade, T.; Soh, M.; Specialty Crop and Citrus Growers' Perception of Best Management Practices Costs and Benefits**, Paper, 2021, *In progress*
- **Boufous, S.; Wade, T., Assessing the Economic Feasibility and Risk Associated with the Adoption of New Pest Management Practices**, Multistate Research Project, 2021, *In progress*
- **Wade, T.; Boufous, S.; Protecting Water Resources through Multiple BMP Use: An Examination of Florida Vegetable and Agroecomic Crop Producers with Plastic Mulch Production**, Paper, 2021, *In Progress*
- **Soh, M.; Boufous, S.; Wade, T.; Factors Affecting the Adoption of Multiple Best Management Practices for Soil Carbon Sequestration in Florida**, Paper, 2021, *In progress*
- **Soh, M.; Boufous, S.; Wade, T.; The Determinants of Water Quality Improving Best Management Practices in Florida**, Paper, 2021, *In progress*

## **PAPERS AND PRESENTATIONS REVIEWS**

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- Journal of Geoscience and Environment Protection (GEP), Reviewer, from April 2022 to present.
- PLOS Sustainability and Transformation, Journal, Reviewer, from December 2021 to present.
- The Agricultural and Applied Economics Association (AAEA) conferences, Abstracts Reviewer, from 2019 to present.
- Academia Letters, Journal, Reviewer, from 2020 to present
- 3MT Thesis Competition, Judge, Texas Tech University, 2021
- Graduate Poster Competition, Judge, Texas Tech University, 2017-2021

## **MEMBERSHIPS**

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- Agricultural Economics Graduate Student Association (AGSA), Member
- American Agricultural Economics Association (AAEC), Member
- Western Agricultural Economics Association (WAEA), Member
- Southern Agricultural Economics Association (SAEA), Member
- Northeastern Agricultural and Resource Economics Association (NAREEA), Member, Scholar Circle Coordinator
- Moroccan Youth Decision Makers Association, Senior Member
- Association of Researchers in Law and Economics Souissi, (ACDES), Rabat, Founder and President
- Lions Club Rabat Flambeau Arc en Ciel -Lions Club International- (ONG), Charter Member

## **SOFTWARE EXPERIENCE**

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STATA, R, ArcGIS, SAS, QUALTRICS, MATLAB, SPHINX, MS Office

**LANGUAGES**

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- English (Fluent)
  - French (Fluent)
  - Arabic (Native)
  - Chinese Mandarin (Basic)
-